Raising the Bar for Business in New Mexico

LEAP Enterprise Mastery

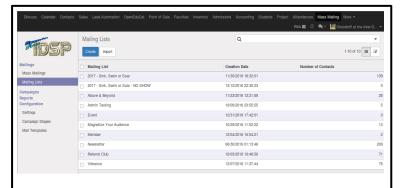
League of Enterprise Accredited Professionals

18-Week Program

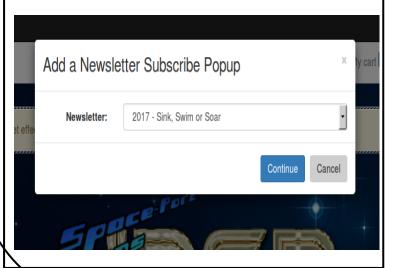
Lists Management

For the XpanZion Enterprise Platform

Worksheet 12 of 18



- 1) Select "Mass Mail" from the menu
- 2) Select "mailing listis"
- 3) Create a list with a name.
- 4) Enter Opt-In copy and save.
- 5) Select "website" from the menu.
- 6) Choose page for opt-in.
- 7) Select "edit" button.
- 8) Drag "newsletter popup" from the palette
- 9) Select the newsletter you created.
- 10) Save page.
- 11) Share Page.



Whether it be customers, suppliers, or partners, your list is the substance of your business.

Create a subscription list and an opt-in page with the list management feature of your control panel.

The best list comes from an attractive opt-in offering.

Your return page should have valuable content on it, for example a download and a video to watch.

Once you have a list and an opt-in page, you can begin building your subsequent funnel pages, your website and your blog pages.