





# **Business & Marketing Mastery**

## Fall Semester Starts Oct. 1 **Registration NOW OPEN!** Call 505-265-9190





### Enterprise Mastery – Fall 2018:

Week 1: Art of Enrollment

Week 2: Contacts Management

Week 3: Sales/CRM

Week 4: Calendar

Week 5: Blog Construction

Week 6: Website Builder

Week 7: SEO Basics Week 16: Auto Responder

Week 8: Writing for the Web

Week 9: Surveys

Week 10: Events

Week 11: E-Commerce

Week 12: List Management

Week 13: Subjects & Headlines

Week 14: Newsletter

Week 15: Lead Magnets

Week 17: Education Based Marketing

Week 18: Accounting

## Momentum Mondays Classes are FREE

10am to Noon

## Resonant Essentials 7413 Menaul NE

NW Corner of Menaul & Dallas

## **Upcoming Marketing Mastery Workshops:**

Workshop 1: Unique Marketing Message

Workshop 2: Customer Journey

Workshop 3: Website Sales Sequence

Workshop 4: Automated Marketing Funnel

**Workshop Dates & Locations TBD** 

RSVP at abgleap.org Or Call 505-265-9190

Presented by



Visit abgleap.org for class schedule, dates and workshop updates

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