

ENTERPRISE ACADEMY

so your Business Can... Boldly Go Where No Business Has Gone Before!

16-Week Program

Intro to Contacts

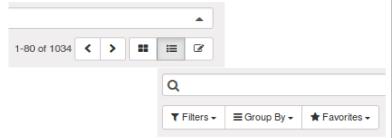
Exercise 2 of 16

- 1) Select Contacts from Back Office
- 2) Click Create and enter contact name, phone, email & any other info + Tags

 Note: To add a Tag, type tag name into Tag box and click

 Create Tag at the top of the pull-down when selecting an existing tag, enter the name & choose from menu

 Also Note: City can be a filter if entered; Consider tags for filtering, categories and future mailing & communication
- 3) Click Save
- 4) Enter several contacts If you can export contacts from your email, the IDSP Enterprise Academy team can help with your import.



- 5) From upper right menu, select List View.
- 6) In the upper right search box, click the down arrow on the right side.
- 7) Now you see the Filter, Group by and Favorites buttons show up top center.
- 8) The Filter button allows filtering of contacts by select criteria.
- 9) Select Add Custom Filter
- 10) In the top pull-down box, select Tags; In the middle pull-down box, select contains and In the bottom type in your tag
- 11) Click Apply
- 12) Use Favorites to save your search filter
- 13) For Mass Editing menu, go to Settings in the back office and select Mass Editing
- 14) For Mass Editing training, visit the

IDSP Academy Training on Youtube

Use Tags to sort contacts into categories for more specific communication

Use List View for Import/Export and Mass Editing

Contact the IDSP Enterprise Academy team for help with Imports. **505-265-9190**

Visit the IDSP Academy Youtube page for Mass Editing Training. theidsp.net/page/youtube

For Tags Menu, activate Developer Mode – upper right under profile, select About and Activate Developer Mode

For editing and creating Tags, go to Sales in the back office. Under Configuration, select Contacts and Contact Tags.