

**FREE  
Classes!**

# ABQILEAP

League of Enterprise Accredited Professionals

**All Are  
Welcome**

## **Business & Marketing Mastery**

**Fall Semester  
Starts Oct. 1  
Registration NOW OPEN!  
Call 505-265-9190**



See photos from class on our  
facebook page: @abqidsp

### **Enterprise Mastery – Fall 2018:**

Week 1: Contacts Management

Week 2: Sales/CRM

Week 3: Calendar

Week 4: Blog Construction

Week 5: Website Builder

Week 6: SEO Basics

Week 7: Writing for the Web

Week 8: Surveys

Week 9: Events

Week 10: E-Commerce

Week 11: List Management

Week 12: Subjects & Headlines

Week 13: Newsletter

Week 14: Lead Magnets

Week 15: Auto Responder

Week 16: Funnel Build-out

### **Momentum Mondays**

Classes are **FREE**

10am to Noon

### **Resonant Essentials**

**7413 Menaul NE**

NW Corner of Menaul & Dallas

**Monthly Marketing Mastery Workshops + Labs: [RSVP at abqileap.org](https://abqileap.org)  
Or Call 505-265-9190**

Workshop 1: Art of Attraction Marketing

Workshop 2: Mercy of the Mission-Driven Message

Workshop 3: Way of the Wonderful Website

Workshop 4: Ease of Automated Enrollment

**Workshops/Labs Dates & Locations TBD**

Presented by

**IDSP  
BUSINESS ACADEMY**

Visit [abqileap.org](https://abqileap.org) for Class Schedule, Dates + Workshop & Lab updates