

ABQ LEAP - 2018 Fall Workshop & Lab Schedule + Attendance Checklist

Thursday, October 11, 2018	_____	BONUS Workshop #1 of 2: Art of Enrollment This is where you learn how to get ideal clients to hire you.
Tuesday, October 23, 2018	_____	Marketing Mastery Workshop #1 of 4: <i>Art of Attraction Marketing</i> This is where you design your magnetic marketing.
Thursday, November 8, 2018	_____	Enterprise Mastery Lab #1 of 4
Tuesday, November 20, 2018	_____	Marketing Mastery Workshop #2 of 4: <i>Mercy of the Mission-Driven Message</i> This is where you create your complete program.
Thursday, December 6, 2018	_____	Enterprise Mastery Lab #2 of 4
Tuesday, December 18, 2018	_____	Marketing Mastery Workshop #3 of 4: <i>Way of the Wonderful Website</i> This is where you weave it into your website.
Thursday, January 10, 2019	_____	Enterprise Mastery Lab #3 of 4
Tuesday, January 29, 2019	_____	Marketing Mastery Workshop #4 of 4: <i>Ease of Automated Enrollment</i> This is where you fit it into your funnel.
Thursday, January 31, 2019	_____	Enterprise Mastery Lab #4 of 4
Tuesday, February 5, 2019	_____	BONUS Workshop #2 of 2: <i>Advantages of Enterprise Accounting</i> This is where you learn the real secret: Keeping track of your money.