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Introducing a New IDSP Business Academy Instructor

Albuquerque non-profit partners with San Diego lead generation specialist Alexia Schlueter

Albuquerque, NM: Today, IDSP Business Academy, an Albuquerque based 501(c)(6) non-profit business league, announced that they have partnered with an experienced lead generator: Alexia Schlueter. Alexia is offering a new e-course: **Traffic Driver's School** so you can easily fill your call schedule with qualified leads.

Of the company's recent partnership, IDSP Business Academy Director of Operations Ghandolff the Grateful said, "This is an honor to add Alexia Schlueter's experience, expertise and fundamental training programs to the Academy's catalog of services. Alexia is an authority in her field and with her influence, we can empower a greater number of start-ups and entrepreneurs with world-class business tools."

To gain this momentous partnership, IDSP Business Academy executed the following tactics:

- Pursuing continuing education and attending marketing workshops presented by industry leaders, the IDSP Business Academy encountered Alexia Schlueter at a recent marketing event and the bond was formed!
- After assisting Alexia with campaigns, funnel design and list building, it was an obvious decision to invite Alexia to be an instructor at the IDSP Business Academy and deliver her *Traffic Driver's School E-Course* from the Academy's website: <https://theidsp.net>.

About IDSP Business Academy: IDSP Business Academy is a Business League providing enterprise software, leading-edge marketing strategies and live training classes, workshops and labs.