

# Marketing Campaign Worksheet

Seed: \_\_\_\_\_

Goal: \_\_\_\_\_

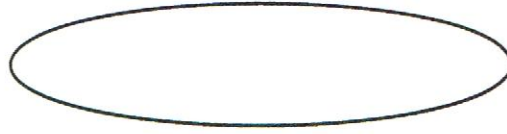
Problem

Needs

Demographics

Solution

Benefits



Media Pieces

Roles

Responsibilities

Policies & Procedures

  
Channels